

adam@commontbl.com
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892 Princeton Rd, Berkley, MI 48072

Adam Delezenne

Web Developer, Communications Consultant

About Me

I want to be part of a team where I can contribute, collaborate, and empower my colleagues. I work best when I understand the big picture and my role within it. I have a high need to learn, find challenge and grow. I can be most efficient when I know the ground rules. And I am given the resources and space to turn them into great outcomes. In a work culture, I value transparency, collaboration, and an entrepreneurial spirit that is willing to take the right risks.

Work Experience

Living Water Ministries

Co-Director of Michi-Lu-Ca Camp and Conference Center and Director of Communications

Feb 2012 - Sep 2014

In cooperation with my co-director, I oversaw all of Michi-Lu-Ca's programs and operations, managing a \$410,000 budget. I was also responsible for promotion of the Living Water Ministries brand through digital and print channels.

Cross Trails Ministry

Co-Director of Ebert Ranch Camp and Electronic Marketing Associate

Feb 2011- Feb 2012

Oversaw foodservice, maintenance, hospitality, challenge course programming, and Ebert Ranch site administration. Managed website, email marketing and social media brand presence for Cross Trails Ministry.

Education

North Park University

Chicago, IL - Master of Nonprofit Administration, 2017 (expected)

McCormick Theological Seminary

Chicago, IL - Master of Theological Studies, 2015 (expected)

Lee University

Cleveland, TN - Bachelor of Arts, 2003


Skills

Adobe CS applications | email marketing | digital asset management | digital marketing | online community development | collaborative program development | financial management | content authoring, management and tracking | integrated promotions planning | HTML/CSS for email | leadership as facilitation | photography | website CMS systems | systems thinking

References

Available upon request





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Work Experience, Cont'd

McCormick Theological Seminary

Director of New Media Communications

October 2008 - January 2011

Managed marketing strategy, content strategy and promoted the McCormick brand via organization websites and social media platforms.

Georgia Department of Human Resources

Social Service Case Manager

August 2004 - August 2006

Ensured the immediate and long term welfare for children in the custody of the state of Georgia. Worked with families, community resources, short term housing placements and therapeutic providers to establish safe and healthy permanent living arrangements for the children under my responsibility.

